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**T – 6454**

**Reg. No. :** .....

**Name :** .....

**Second Semester M.Com. Degree Examination, September 2024**

**Paper I : CO 221 : E-BUSINESS AND CYBER LAWS**

**(2018 Admission Onwards)**

Time : 3 Hours

Max. Marks : 75

**SECTION – A**

Answer **all** questions. Each question carries **2** marks.

1. What is e-business?
2. What is e branding?
3. What is a trade mark?
4. What is copy right?
5. What is data mining?
6. What is Cyber Appellate Tribunal?
7. What is an electronic fund transfer?
8. What is knowledge building?
9. What is a supply chain management?
10. What is e-retailing?

**(10 × 2 = 20 Marks)**

P.T.O.



## SECTION – B

Answer any **five** questions. Each question carries **5** marks.

11. Discuss different e-business models.
12. Discuss various modes of e-payments practiced in the trade.
13. What is a supply chain management system? Discuss the benefits of a SCM.
14. Discuss various modes of e-marketing.
15. What is an IPR? Discuss various types of IPR.
16. Explain the concept of e-procurement.
17. Discuss the major provisions of Information Technology Act, 2000.
18. E-commerce is a disruptive evolution. Discuss.

**(5 × 5 = 25 Marks)**

## SECTION – C

Answer any **two** questions. Each question carries **15** marks.

19. What is ERP? Discuss the benefits of a good ERP system.
20. What is a patent? What are the conditions for patentability? Discuss the procedure for patent application.
21. The evolution of e-commerce has revolutionized the retail segment. Discuss.
22. What is a cyber-crime? Discuss different types of cyber-crime.

**(2 × 15 = 30 Marks)**

