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L – 6425

Reg. No. : 590 20132 016

Name : Mithra J

First Semester M.Com. Degree Examination, August 2021

Paper I : CO 211 — BUSINESS ETHICS AND CORPORATE GOVERNANCE

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer all questions. Each question carries 2 marks.

1. Define business ethics.
2. What is ethical congruence?
3. What is code of ethics?
4. Define corporate social responsibility.
5. What is Deceptive pricing?
6. What is ethical climate?
7. What is a Security threat?
8. State two difference between professional and company code.
9. Define Corporate Governance.
10. List the types of ethics.

(10 × 2 = 20 Marks)

P.T.O.



## SECTION – B

Answer any five questions. Each question carries 5 marks.

- ✓ 11. Explain briefly the benefits of good corporate governance.
12. Explain briefly Psychological Expectancy Model.
- ✓ 13. How do you develop code of Ethics?
- ✓ 14. Comment on the ethical issues in human resources management.
15. Compare and contrast cognitivism and non-cognitivism.
16. Explain 4 areas of pricing which are unethical and illegal.
- ✓ 17. Why does ethics matter in Business?
- ✓ 18. What is social responsible advertising?

(5 × 5 = 25 Marks)

## SECTION – C

Answer any two of the following questions. Each question carries 15 marks.

- ✓ 19. What are the important distinctive characteristics of ethical problems?
20. In India corruption and bribery are taking place in Educational institutions. How do you eradicate?
21. How do you prevent computer crimes? Explain.
- ✓ 22. "Finance would be impossible without ethics". Do you agree? Comment.

(2 × 15 = 30 Marks)



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H – 3736

Reg. No. : ...59019132017

Name : ...Reshma S.

First Semester M.Com. Degree Examination, December 2019

Paper I: CO 211 BUSINESS ETHICS AND CORPORATE GOVERNANCE

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 75

SECTION A

Answer all questions. Each question carries 2 marks.

1. Explain utilitarian approach.
2. Explain consequentialism.
3. Explain Stewardship Theory of corporate governance.
4. What is insider trading.
5. What is meant by Business value?
6. Explain green governance.
7. Explain the Kantian model of ethics.
8. What do you mean by corporate philanthropy?
9. Define moral standards.
10. What is consumerism?

(10 × 2 = 20 marks)

P.T.O.



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## SECTION B

Answer any **five** questions. Each question carries **5** marks.

- ✓ 11. Briefly explain the characteristics of business ethics. ✓
12. Elucidate the need for leadership strategies in an organisation.
- ✓ 13. Write a note on social audit. ✓
- ✓ 14. Describe Friedman's model of corporate social responsibility. ✓
- ✓ 15. What are the kinds of unethical behaviour in business? ✓
16. Analyse in detail the role of Board of Directors incorporate governance.
- ✓ 17. Explain the various ethical decision-making frameworks. ✓
- ✓ 18. Discuss the principles of corporate governance. ✓

(5 × 5 = 25 marks)

## SECTION C

Answer any **two** questions of the following questions. Each question carries **15** marks.

19. Discuss the role of SEBI in promoting corporate governance.
- ✓ 20. Discuss various the theories of corporate governance. ✓
- ✓ 21. Describe the factors influencing business ethics.
22. Discuss the various committees of the Board of Directors.

(2 × 15 = 30 marks)

