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First Semester M.Com. Degree Examination, May 2022

CO 211 : BUSINESS ETHICS AND CORPORATE GOVERNANCE

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer all questions. Each carries 2 marks.

1. What is meant by corporate governance?
2. What are the requirements relating to Audit Committee, as part of corporate governance in India?
3. What is the scope of business ethics?
4. What is Organisational culture?
5. What is the role of board of directors on Corporate social responsibility committee in a company?
6. What is meant by corporate image?
7. What are the characteristics of a Healthy work culture?
8. Which are the Unethical Problems in a Business?
9. What is corporate excellence?
10. Which are the critical areas that facilitate corporate excellence?

(10 × 2 = 20 Marks)

P.T.O.

SECTION – B

Answer **any five** questions. Each question carries **5** marks.

- ✓ 11. What are the Key characteristics influencing German corporate governance?
- ~~12.~~ What are the characteristics of business ethics?
- ~~13.~~ Which are the criteria that influence quality of work Life?
- ~~14.~~ What are the benefits of work life balance?
- ✓ 15. Which are the drivers of Corporate Social Responsibility? *do / ~~Business~~*
- ~~16.~~ Which are the methods to evaluate corporate governance?
- ~~17.~~ How to build corporate image?
- ✓ 18. Which are the corporate Code of Conduct?

(5 × 5 = 25 Marks)

SECTION – C

Answer **any two** of the following questions. Each question carries **15** marks.

19. Explain the characteristics and requirements influencing Indian Corporate Governance.
- ~~20.~~ Which are the elements of business ethics? *Factors*
- ~~21.~~ Which are the elements of Organisational Culture? *→*
22. Which are the different types of Corporate social responsibilities? Bring out the major practices in India.

(2 × 15 = 30 Marks)

